

## Public Transport

Public transportation systems make a crucial contribution to the quality of life in public spaces. The population benefits from their safety, punctuality, dependability, and ecological soundness. As a public service, mass transit guarantees mobility for everyone and is used by target groups such as apprentices, students and teachers that are otherwise difficult to reach. Their long-standing commitment as well as strong affiliations and alliances have made APG|SGA – specialized in mass transit communication – the leading partner in this domain. You can choose from a vast spectrum of attractive advertising modes inside and outside public transport vehicles:

